



Genuine Contact™

...a holistic approach to organizational success

...ein holistischer Ansatz für unternehmerischen Erfolg

INTERNATIONAL GENUINE CONTACT™ LEARNSHOP 2010

WITH BIRGITT WILLIAMS AND WARD WILLIAMS (USA) IN GERMANY NEAR BERLIN

THE GENUINE CONTACT WAY: A HOLISTIC APPROACH TO ORGANIZATIONS

Thursday, May 06th (10 a.m.) through

Saturday, May 08th 2010 (5 p.m.) at *Schlüssshof - Lychen* near *Berlin*

Be invited to join us to learn together in the days leading up to the 18th World Open Space on Open Space in *Berlin*. This learnshop will provide the opportunity to experience a new holistic approach on organizational development – the *Genuine Contact Way*. You will have the chance to expand your knowledge, skills and networks within the international *Genuine Contact* and Open Space Communities.

LEARNSHOP BENEFITS INCLUDE BUT ARE NOT LIMITED TO:

- Exploration of what a holistic approach is, and how to apply it to any business challenge facing an organization including sustaining high level performance.
- Orientation to the *Genuine Contact Way*, a holistic approach which is made up of a program with 11 components including the *GC* way of working with Open Space Technology and how to blend the different tools and methods for optimal benefits in organizations.
- Examination of your worldview, belief structure, and current patterns regarding organizational leadership and organizational consulting and how these are affecting your outcomes.
- Learning how to use two multi-purpose tools as part of this holistic approach that will serve you well in working towards successful outcomes with most business goals:
The Medicine Wheel Tool© and the **Deep Essence Tool©** of the *Genuine Contact* program.

WHO WOULD BENEFIT FROM THIS LEARNSHOP?

Leaders, managers, consultants and others - anyone who is willing to work with new paradigm ways of doing business. People who work with or are interested in Open Space Technology and the *Genuine Contact program*. Those who welcome the benefits of creating liberating structures, a participatory architecture, and working with the full potential of the organization.

BIRGITT AND WARD WILLIAMS are highly successful business consultants with clients in the private and public sectors who use their holistic approach to organizational success. Thousands of people have learned with *Birgitt and Ward* in public workshops and within their own organizations. Additionally, a profound international community works with the *Genuine Contact*™ program. Emergent leaders in this community of practice are now Co-owners of the *GC* program and walk their talk by using a holistic approach in leading their organization.

LOCATION: With the “Schlösshof” (www.schluesshof.de) near *Berlin* you will enjoy a very special place for the learnshop. The Conference Centre is situated in a wonderful natural landscape featuring a view on the lake and is easily reached from Berlin.

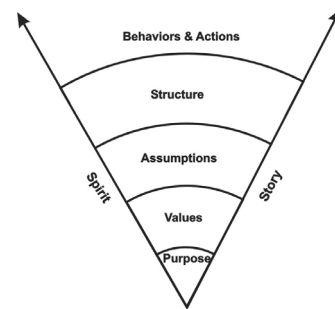
THE PRICE for the three day learnshop is € 950,- for early birds until the 31st of January 2010 and will then be € 1.150,-. It includes warm lunch, coffee breaks during the seminar and seminar manuals. Prices do not include tax. Costs for accommodation, breakfast and dinner will be between € 51,- to € 74,- per day, depending on room categories.

THE WORKSHOPS WILL BE FACILITATED in English; when people are in small groups, the group can choose their language.

THE MEDICINE WHEEL TOOL is a foundational component of *Genuine Contact*. Use of this powerful tool can be adapted to any project including strategic planning, leadership development, project development and personal growth.



THE DEEP ESSENCE TOOL helps organizations to understand how different foundational elements of the organization including the purpose, values, assumption and structure all affect the behaviours and actions seen within the organizational culture. It is a highly effective tool for examining what underlying issues may be affecting challenges the organization is facing, whether in team dynamics, performance management, or achieving the organization's purpose and vision.



REGISTRATION AND FURTHER INFORMATION:

Register online at www.boscop.org/events/585 or e-mail to: Learnshop2010@genuinecontact.eu
Find further information at www.genuinecontact.net or contact the organizing team.

International Genuine Contact™ Learnshop Organizing Team

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